



MEDIA ALERT

December 15, 2007

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East LA Community Corporation Debuts La Gran Posada del Pueblo *More Than 200 Community Residents to Participate in Timeless Tradition Helps Draw Attention to LA's Housing Shortage*

What: The East LA Community Corporation (ELACC) and Company of Angels Theater will debut, La Gran Posada del Pueblo a theatrical procession and celebration in the Latin American tradition of reenacting Joseph and Mary's search for shelter just prior to the birth of Jesus. According to Forbes magazine, Los Angeles is the least affordable housing market in the United States. The vacancy rate is only 2.7% and a family would have to earn \$65,000 a year to afford the average 2 bedroom apartment. As a result 25% of LA's households live in conditions that are equivalent to 5 persons living together in a one-bedroom apartment.

La Gran Posada del Pueblo was adapted by Company of Angels Theater and features members of ELACC's Neighbors Building Neighborhoods, an organized group of community residents who advocate for affordable housing and accountable development in East Los Angeles. During the traditional procession a modern-day Mary and Joseph will search for shelter in Los Angeles tight housing market. A party will immediately follow the posada where community residents will enjoy music, food, games and piñatas.

When: Saturday, December 15, 2007
Candlelight Procession Begins 5:00 p.m.

Where: Procession Starts at the Corner of 6th and St. Louis in Boyle Heights
Celebration at ELACC 530 S. Boyle Avenue

Who: ELACC's Neighbors Building Neighborhoods Members
Company of Angels Theater
Union de Vecinos

Visuals: More than 200 community members depicting the journey of a modern day Joseph and Mary as they search for shelter; candlelight procession.